

Classroom Technology Integration Activity



Name of Activity: What's Your Story?

Grade Level(s): 9th -12th

Overview of Activity or Resource:

Is it true that a picture is worth a thousand words? In this project, students will be able to put that theory to the test. They will be creating a photo story of their life using a collection of photos, but there is a caveat, the pictures will not be personal in nature, rather, they will be researching pictures from a given list that represents them in many ways. This activity can be done on a computer or a mobile device. In addition, students will learn how to use the advance Google search for copyright free images. Students will also review the Fair Use Policy for adding music to their presentation.

Technology/Software/Materials Needed:

Access to the Internet, computer or Mobile device, presentation software or web tool

Procedures:

Students will need to answer the following questions with a picture and a comprehensive reason as to why they selected that item. Research will be required for each item on the list. Each image and response must be chronicled into a slide show (PowerPoint or similar program). The finished slides will be exported as an image file into a media presentation (Animoto, Movie Maker,Stupeflix..)The movie will be shared with the class through Google Docs.

Task #1 What are you?

The first task will be completed using a Google Doc and shared.

Using the following lists, you must answer the question:

If you were a _____, what would you be and WHY?

All items on the list must be answered. You will need to research you item to bring some clarity to your response, for example, this is an **UNACCEPTABLE** answer:

If I were a food, I'd be a steak. Steak tastes good and it's awesome, like me. Yeah, I'd be a steak.

Use the sample answer as an example of the correct way to respond to the question.

Try to be objective about your selections. For example, corn is not one of my favorite foods, but I do think I am a lot like corn. Don't pick something just because you like it. Think about how the item relates to you.

Here is a sample of an acceptable response.

*If I were a **food** item, I would be corn. Corn is really one of the most versatile foods on the planet. Indians called it maize, which means "sacred mother" or "giver over life." Cornmeal was also sprinkled across the doorway to keep enemies out. Did you know that corn is grown on every continent except Antarctica? Corn can be fun to eat, as in popcorn, or accompanied with a meal when made into cornbread. Corn is best thing about a summer barbecue, and it sweetens just about everything we eat! From one bushel of corn we can get sweetener for 325 cans of soda, oil for two pounds of margarine, enough starch for a ton of paper, or 15 pounds of carbon dioxide "fizz" in soft drinks.*

Like corn, I consider myself to be versatile as well. I've worn a lot of hats in my life, from coaching gymnastics, working as a Park Ranger, an Interpreter for the National Zoo, to teaching school. I can be sweet or a little corny! I take my job as a mother to my two sons as one of the most important jobs I've ever had and would do anything to keep enemies away from my family.

Finally, like me, corn doesn't want to be put into one category. My role is one of many, a mom, wife, teacher, friend, coach, author, student and more. Corn takes on many roles as well. Corn is in fact a grain and not a vegetable. Corn however can be considered a fruit. Corn is actually a type of cereal plant along with wheat, rye, oats and barley, all of which are well known to be grains.

However because a grain is actually defined as a dried fruit containing one seed, a grain is a fruit. Confused? Corn and I like to keep you guessing!

The List:

1. Breed of Dog
2. Species of Tree
3. Food
4. Animal
5. Place (state, city, location, Geographical region..)
6. Sport/Activity
7. Color
8. Flower
9. Movie
10. Car
- 11. Song – you will not get a picture of the song as it will be playing throughout your final movie.**
12. Shoe
13. Finally, a picture of you!

Required elements for written answers to questions:

1. Background information (history, details, description, usage...)
2. You must have a comparison between your characteristics and that of the item.
3. Correct usage of grammar and spelling
4. Minimum of 2 paragraphs
5. Citation of Resources



Task #2 Picture Time!

Once you have established what represents you, it's time find pictures. You can use more than one picture to showcase your items.

Follow these steps:

1. Collect pictures for each item and save to a designated folder in your Google Drive. **Please see the copyright rules about pictures and resources to get copyright cleared pictures.**
2. If you plan on using a program, such as Movie Maker, then you will want to put your picture in a program like PowerPoint or Big Huge Labs to add speech bubbles, backgrounds, or added touches. (www.bighugelabs.com) If you are creating your project with any of the online programs, they have built in templates and will allow you to include text. While many of these programs are free, they do limit the time factor

On each slide, you should include at least three (3) adjectives that describe the item.

See example:



Task #3: Putting it all together

Student Sample:

<http://animoto.com/play/l1zMvFeh0TCTGDC86wbHcg>

You will upload your pictures into a media presentation. You can select from any of the online programs listed below, or use a program such as Movie Maker or Photo Story, both free and approved.




The final movie will not only include your pictures, but **also the song** you selected to reflect you. Most of these programs allow you to upload a song to be playing in the background while your pictures are being displayed.

Websites:

Video Editing and Presentation Tools Computer

Animoto		upload a video - Animoto analyses the video, feels the music, customises the video. Publish to any webpage
Vuvox		Fast layout and customisation of photos, video, text and music. Add media hotspots, narrate interactivity. Publish to any webpage
Jumpcut	image/jumpcut.png	Upload your media, grab shared media, create and remix movies, publish to your friends, share with the world.
Viddix		Upload your video and support notes, images, etc. View on double presentation screens. Publish to any webpage.
Zunavision		Easily "embed" pictures, logos, and videos within your own videos.
Jaycut		Upload your photos and video - edit online.
Masher		Mix your own videos and photos, with library of video clips from BBC Motion Gallery, Rip Curl and more. Mash together using our simple studio, then add some words, music and special effects. Share
Tube chop		Find the video you want to chop. Select & cut interesting part of the video. Share it with friends.
CaptionTube		Offer viewers a transcript to read with Youtube videos. Create and edit closed captions in multiple languages. Export captions and upload them to your YouTube account.
Bubble Ply		Add text, speech bubbles, images, subtitles, and even your commentary from a web cam to any video. Embed onto your own website.

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Sliderocket		Upload your slides, keynote or powerpoint and video. Publish to any webpage.
Stupeflix		A web service that turns your pictures, videos and text into professional videos.
Smilebox		Choose your design. Add photos, videos, words, music. Email, blog or print it.
Asterpix		View and create interactive video. Convert videos from across the web into interactive videos. Share your interactive videos on Asterpix, blogs, social network profile pages or other websites.
Knovio		Bring flat PowerPoint slides to life with your webcam, microphone, without the need for video editing software or skills. Publish instantly.
Fliggo		Create a video site in seconds. Build a video blog, the next YouTube or just a private place to share videos.
Xtranormal		If you can type, you can make movies. Make animations from preset characters. Put in own actions and script.
Domo Animate		Powered by GoAnimate, is a way to easily create animations and slideshows.
MeMoov		Open online platform that lets you create and share your animated videos.
Flipbook		Make pages and animate using flipbook techniques.
DotSUB		See thousands of videos translated everyday here. You can upload your video and help translate it into multiple languages.
Overstream		Easily create and synchronize your subtitles to any online video, store them on the Overstream server, and send the link to the subtitled video overstream to your friends, or embed on your website.
Storyblender		Create your own videos, enhance anything on Youtube, remake other blends.
TripWow		Create a slideshow featuring your vacation pictures and your trip on a map. Animated maps and music available. A feature provided by Trip Advisor.

Presentation Apps for Mobile Devices

Book Press



Create Your Own Real Book On your iPad, in Print or in e-Book Format!

bookPress, the best book making app on iPad, allows anyone to create a storybook, cookbook, photo book, children's book, yearbook, or textbook in minutes. If you can dream it up, we can help you create it. The books you create can be in quality print or in e-Book format in a matter of minutes. You can even read your new creation in iBooks.

Storypatch



Storypatch is a storytelling app designed for children to create their own picture books. It has hundreds of images in its library as well as the ability to import photos. Students will love this app because they will be creating fun and engaging stories almost immediately.

Scribble Press



Scribble Press is a platform for creating and sharing stories. With a FREE iPad App you can be creative with us in person or at home!

You'll find blogs about how to inspire your children's creativity and get them excited about writing and reading. We'll also cover tips for educators and parents and news about what's coming at Scribble Press.

PhotoSnack



PhotoSnack is a wonderful app that you will come to love when you see how incredibly easy it is to add photos, create elegant HTML5 slideshows with music, and share them with your friends and family. And by the way, it's also free! You will be delighted to see how intuitive the new PhotoSnack photo slideshow maker is and how useful are the latest updates: adding music to photo slideshows, adding photos from Facebook, Flickr, Picasa, Photobucket, SmugMug and Instagram, and responsive slideshow templates, all free.

Power Presenter Price: \$1.99



Power Presenter is the perfect app if you're looking to hook up your iPad to your Apple TV or a presenter. It's feature-rich, brings excellent support for PDF files (but the bad thing is it doesn't support natively other formats. You'll have to make PPT, HTML etc. a web-content in order to access it from within Power Presenter).

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Power Presenter lets you mark on the screen to highlight, show or indicate. This is a nifty little feature that makes presenting using the iPad such a great experience.

Slideldea



Free! Slideldea for iPad is a revolutionary way of creating and – most importantly – letting audiences interact with your slides. It offers an elegant and simple interface to create slides from amazing templates and widgets. You can create slides real fast with a lot of things like images, charts and more. But much more than that, you can make them truly interactive to have people interacting with the slides real-time through their own mobile devices. It's an incredible presentation app for iPad.

[SlideShark](#)



SlideShark is the #1 app for showing PowerPoint from your iPad, iPhone or iPod touch the way it was meant to be seen – with animations, fonts, colors, graphics, videos & hyperlinks intact. For individuals & businesses, SlideShark is a powerful, proven solution built by Brainshark, the leading sales enablement platform provider.

Thinglink Free for Teachers



Take a picture. Add hotspots with text and video embedded. It's a clever and simple app. Make your images come alive with private video, notes, or even music from YouTube. Holiday, family, interiors, sports, and personal images can be shared privately or with your network on Facebook and Twitter.

Be Funky Free



Free! Crazy but true: One of the most popular photo editor just got even better! BeFunky is the app that leaves all creative control with YOU while keeping everything super easy to use. It has TONS of photo effects and editing options you won't find anywhere else, and now you can even add text to your pictures! Stack an UNLIMITED number of photo

Photo Editor - Fotolr



Fotolr Photo Studio (Fotolr PS) is a photo processing App which has many powerful and useful functions. This software includes 22 functions that are often used in image processing, and has almost all the photo editing functions and photo effects.

No matter you are a professional or a novice, you can use this app to make some amazing picture effects in less than one minute.

This app also has photo album, so you can sort through your photos and transfer your photo.

Big Huge Labs



There are lots of fun stuff to play with like their Motivational Poster maker, Magazine Cover maker, Pop Art poster, and much more!

Play as much as you like—everything is free. They also sell awesome custom-printed products.

befunky



An intuitive, fully functional photo editor with some nice tools and effects.

iMovie



This app gives users the ability to create beautiful HD movies anywhere at a tap of a finger! Add video, photos, music, sound effects, and more.

Presentation Rubric

TECHNICAL PRODUCTION Exemplary	Proficient	Partially Proficient	Incomplete
Smooth transitions throughout piece. No dead space.	Transitions are smooth, but dead space is occasionally heard.	There is distracting dead space and/or ambient noise. Transitions are uneven.	Much of the piece has distracting background noise. Transitions are jumpy.
The song complements the presentation.	Song is acceptable.	Song is inconsistent.	Song is highly distracting.
Presenter followed teacher guidelines for the length of the media.	Piece is a bit too long or too short but close to the teacher guidelines for length of the media.	N/A	Piece doesn't follow teacher guidelines for length of the media.

IMAGES Exemplary	Proficient	Partially Proficient	Incomplete
The graphics and images contribute to a creative and effective presentation and enhance key points by contributing to the concept explanation.	The graphics relate to the audio and are helpful in communicating the content.	The graphics only marginally relate to the audio and aren't always helpful in communicating the content.	The graphics don't relate to the audio and distract from the science content.
All shots are in focus and nicely cropped. The camera work is smooth and steady.	Most shots are in focus and nicely cropped. Most camera work is smooth and steady.	Most shots are in focus, but pictures need additional cropping. Some camera work is shaky or unsteady.	Many shots are out of focus and many shots need additional cropping. Shaky or unsteady camera work is distracting.
All images and/or audio were either created by the producer or have appropriate evidence and documentation for copyright clearance.	All images and/or audio have either been created by the media producer or are copyright cleared. Appropriate evidence and documentation for copyright clearance is missing.	Use of copyrighted works is problematic.	Copyright infringement is obvious.

How to Find Free Images with Google's Advanced Image Search

Definition of Copyright: "The legal right granted to an author, a composer, a playwright, a publisher, or a distributor to exclusive publication, production, sale, or distribution of a literary, musical, dramatic, or artistic work.

The easiest way to find an acceptable image is to change your Google search settings to filter out anything that could result in **copyright infringement**. Using images is a great way to enhance your

presentation and for this project, your picture will:



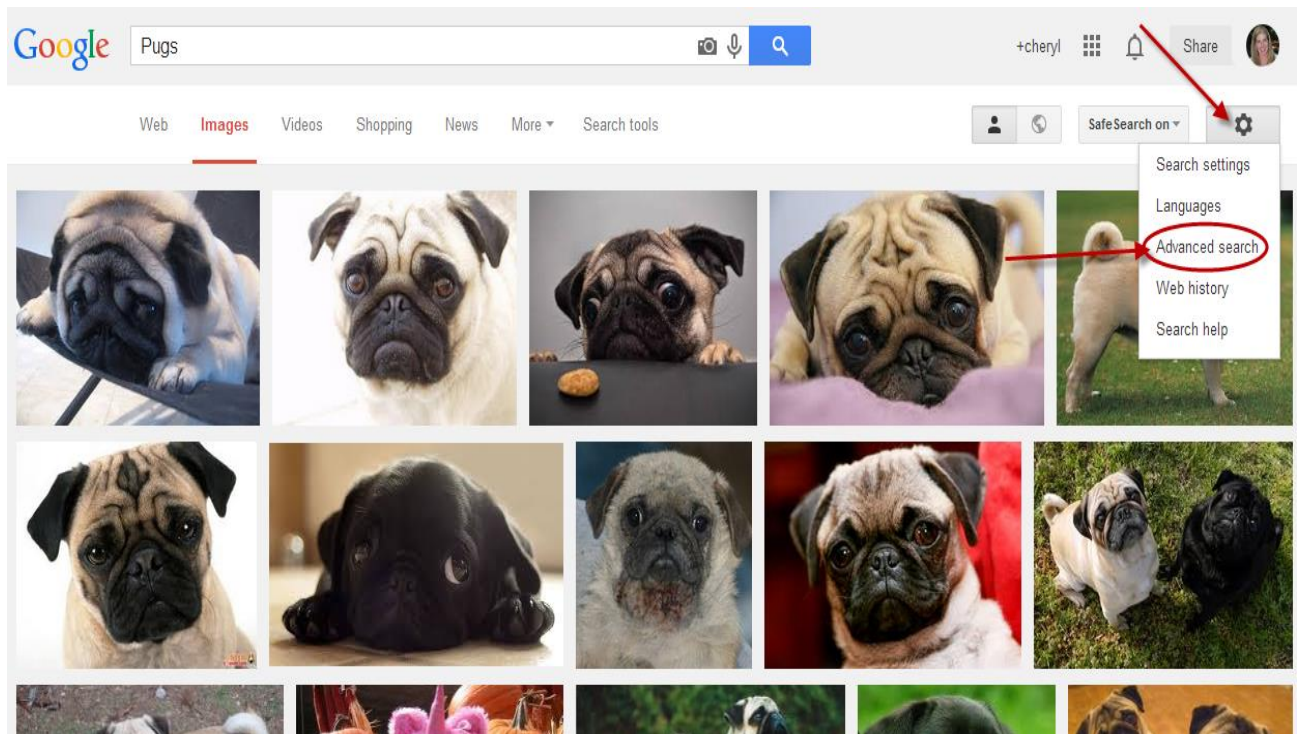
- Introduce your message
- Break up your content
- Support your point
- Make your presentation more memorable
- Capture emotion
- Add color to your story

Most of you will naturally go to Google and grab one of the first images you find in the **search** to use for your presentation. Snagging copyrighted images can get you into a heap of trouble. For our purpose, we will not be posting your production to the world, nor will we be selling it for a profit, rather, we are using pictures and songs for educational use. **HOWEVER**, you may want to take your production public, in which case, you will need to be aware of the copyright rules for songs and photos.

I can tell you that there are companies out there (Disney) that crack down on folks who take their images and use them without permission. It's no fun receiving one of these threatening letters from the Legal Department demanding nearly \$1000 per image. To avoid this, follow these simple steps to find royalty free images using the Google Images advanced search.

Step 1

Enter a search term in Google Images search.

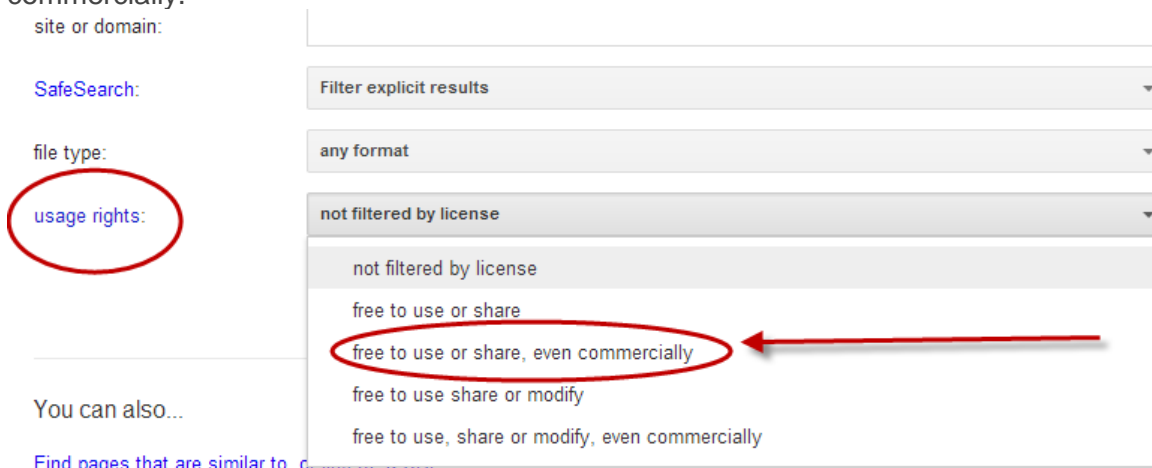


Step 2

Click the Gear icon, then select **Advanced** search.

Step 3

Scroll down and use the usage rights **drop down menu** to select free to use or share, even commercially.



Step 4

Click the **Advanced Search** button.



The image search results will provide you with a overabundance of images to choose from.



Step 5

Just to be safe, you want to double check that the image is really "free" to use. There are tools, many free, to check usage rights, like the [TinEye](#) reverse image search, that can help you locate additional information or creative commons usage.



Do this step as it is highly recommended especially if you are going to post your project on a social media site.

A Student Guide to Copyright for In-Class Multimedia Presentations



The purpose of this guide is to help students understand their rights and responsibilities related to the use of images, videos, and other media in multimedia classroom presentations and assignments. This guide does not cover copyright questions related to written assignments or other purposes. For more information on copyright, see the [Copyright](http://www.mtroyal.ca/copyright) website (<http://www.mtroyal.ca/copyright>).

What is copyright?

Copyright protects a creator's work (such as a film, photograph, novel, song, poem, website, software, etc.) from being copied, distributed, or adapted without the permission of the copyright holder (who is usually the creator, publisher, or producer of the work). Copyright automatically applies to all creative works as soon as they're created. The Canadian [Copyright Act](#) tries to provide a balance between the user's and copyright holder's interests; therefore, there are some exceptions that allow limited copying under specific circumstances, including research, private study, education, parody, satire, review, criticism and news reporting.

Why does it matter to me?

There are legal and ethical issues to consider when using someone else's work in your assignments. While plagiarism relates to the use of a work without *acknowledgment*, copyright infringement relates to the use of a work without *permission*. You cannot use videos, songs, or photographs, for example, in a public performance without ensuring you have permission from the copyright holder to do so (unless it is covered by a license agreement or exception in the [Copyright Act](#)). Simply acknowledging something isn't good enough if you don't have permission to use it.

Remember – just because you can't find a © symbol, it doesn't mean there's no copyright!

Can I use copyrighted images in PowerPoint presentations?

Under the Educational Exceptions in the [Copyright Act](#), copyrighted images (including charts, graphs, photos and diagrams) may be included in classroom presentations without permission as long as they are on display for educational purposes on the premises of the institution and

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there is no commercial version available. However, different considerations apply when the PowerPoint slides are distributed to a class as handouts, made available on the Blackboard system or made available to the public in any other manner.

Can I make handouts of my PowerPoint slides? Can I post my slides to my course Blackboard site?

It depends. The Copyright Act contains specific exceptions which allow you to display an image or a video on a projector or presentation software such as PowerPoint. However, these exceptions do discuss classroom handouts or posting to Blackboard. For these purposes, Powerpoint presentations which contain copyrighted material are considered the same as all other handouts, and are covered by a general exception in the Copyright Act known as the “fair dealing” exception. Please see the Fair Dealing Some content in this guide has been copied and adapted from a Library Guide created by Red Deer College Library under a Creative Commons Attribution-Noncommercial-ShareAlike 2.5 Canada License. Content has also been adapted from “Copyright at MRU: Frequently Asked Questions,” Last updated January 2013 Guidelines for information on what materials are permitted to be handed out or posted on Blackboard under this exception.

Can I play a copyrighted song in a presentation?

You can play a copyrighted song in a presentation as long as the song is played for educational or training purposes, the presentation takes place on Mount Royal’s campus, the audience consists primarily of Mount Royal students, and the presentation is not done for commercial purposes. While this criteria includes the vast majority of presentations given in classrooms to students, there may be situations in which these criteria are not met. Typically in these situations, you will need the copyright holder’s permission or you will need to obtain a license to play the music through a licensing agency such as SOCAN.

Can I show a video in class?

The majority of videos on VHS, DVD or Blu-Ray can now be shown in class without seeking permission from copyright holders. Videos may be shown anywhere on Mount Royal’s campus provided that they are shown for an educational or training purpose, the audience consists primarily of Mount Royal students and they are not shown for a commercial purpose. The copy of the video shown must not be an “infringing” copy; it should be a legitimately purchased video. The source of the video is not important: students may bring in a video from home, purchase a copy themselves or obtain a copy through a library or video rental store. Some video distributors who specialize in educational material require customers to sign an agreement when purchasing videos. The terms of these agreements may prohibit the showing of the purchased videos in the classroom. Students who choose to purchase videos through these distributors should read any agreements carefully to understand what they can and cannot do with the video. Where the library has purchased videos from these distributors, the videos will be marked accordingly.

Whether online videos may be shown in the classroom depends on the specific terms and conditions a particular web site imposes on its users. YouTube videos may be streamed in the classroom for educational purposes provided that the video is accessed directly through the YouTube website. They cannot be downloaded and/or altered in any way for the purposes of showing the video in the classroom, nor may they be embedded or posted into Blackboard sites or other class websites. Showing the video in the classroom is not permitted if the content of the video itself violates copyright; if the video itself is an illegal copy. For videos found on other websites (non-YouTube videos) please refer to the site-specific terms and conditions.

Keywords: Media Presentation, images, Language Arts, Photos, Biography

Credits: Cheryl Phillips ITRT

Technology Standard(s):

C/T 9-12.6 **Exhibit personal responsibility for appropriate, legal, and ethical conduct.**

- A. Demonstrate an understanding of “fair use” and copyright law.
 - Apply knowledge of “fair use” and copyright law when developing presentations, products, and papers.
 - Identify copyright laws that impact student work.
- B. Respectfully collaborate with peers, experts, and others to contribute to an electronic community of learning.
 - Demonstrate advocacy for and a personal commitment to respectful online interaction.
 - Contribute in various ways to an online community.
 - Model respect for the privacy of others.
- C. Demonstrate knowledge of cyber crime and cyber security issues.
 - Identify the use of digital resources and tools for illegal activity.
 - Compare and contrast various state, federal, and international policies designed to stem the illegal use of technology.

Basic Operations and Concepts

C/T 9-12.1 Demonstrate an operational knowledge of various technologies.

- A. Use various types of technology devices to perform learning tasks.
 - Demonstrate the ability to perform a wide variety of complex tasks using technology, including creating and using models and simulations, developing multipage documents and multimedia presentations, capturing and manipulating video, and constructing spreadsheets that use mathematical or logical functions to manipulate and present data.
- B. Communicate about technology with appropriate terminology.
 - Use an expansive technology vocabulary in daily practice.

C/T 9-12.2 Identify and use available technologies to help complete specific tasks.

- A. Identify the specific uses for various types of technology and digital resources.
 - Apply knowledge of different types of technology and digital resources to routine and complex tasks.
- B. Use content-specific tools, software, and simulations to approach projects.
 - Use specialized tools to assist with learning in various content areas.
 - Use models and simulations to learn complex concepts, solve problems, and make decisions.

SOLs

9th - 12th Grade English Standards of Learning

Research

9.8 The student will use print, electronic databases, online resources, and other media to access information to create a research product.

a) Use technology as a tool for research to organize, evaluate, and communicate information.